

FOR IMMEDIATE RELEASE
April 29, 2015

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Babcock Genetics Announces Personnel Changes to Genetic Improvement Team

ROCHESTER, Minn.

Babcock Genetics, Inc., a worldwide supplier of swine genetics, today announced personnel changes, including promoting Derek Widman to General Manager of Nucleus Operations and Genetic Technician, and expanding the role of Dr. John Mabry as an Independent Genetic Consultant.

Widman, who has worked for Babcock since 2011, was promoted to General Manager of Nucleus Operations and Genetic Technician. Widman has been instrumental in international sales for the company and will continue that role going forward. Widman received a Bachelor of Science degree in Animal Science from Iowa State University.

"We are excited to have Derek assume the position of General Manager of Nucleus Operations and Genetic Technician," said Kevin Schleusner, Vice President. "Derek has the experience and expertise required for the job and I am confident in his ability to help the company move forward."

Mabry, who has worked with Babcock on a consulting basis since 2008, has agreed to an expansion in his role as an Independent Genetic Consultant. Dr. Mabry will play a key role in the development of swine breeding and genetic programs that maximize profitability for Babcock customers.

"Babcock Genetics is the oldest United States based genetic company and has developed the most profitable genetic program for closed herd systems. I look forward to my continued work with them." said Dr Mabry.

Mabry comes with a wealth of experience, having spent the last fifteen years at Iowa State University as Director of the Iowa Pork Industry Center, and with his recent retirement as Professor Emeritus. Prior to his work at ISU, Mabry spent 21 years at the University of Georgia in a swine research and teaching role.

James McPeak, President, said "Dr. Mabry's industry knowledge has already made him a key resource to Babcock. We view the expansion of his role as a sign of our commitment to being the leading swine genetics company in the industry. It is very fortunate that we were able to find someone of Dr. Mabry's caliber to fulfill this role."

About Babcock Genetics, Inc.

Headquartered in Rochester, MN, Babcock Genetics, Inc. is a leading supplier of swine genetics to the commercial industry. By utilizing cutting edge research methods, superior swine genetics, and a closed herd system, Babcock supplies its customers with a genetic base with minimum disease risk, excellent reproductive performance, growth rate, feed efficiency, and pork quality.

For more information, go to www.babcockgenetics.com

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